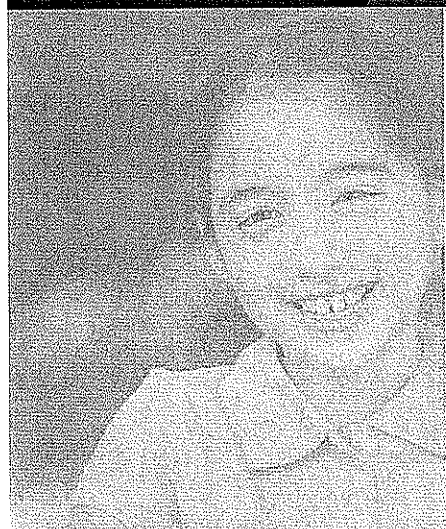


BICYCLE SAFETY



- **Did you know...nearly 800 people are killed in bicycle-related crashes each year.**
- **Did you know...nearly 70% of all fatal bicycle crashes involve head injuries, yet only about 20-25% of all bicyclists wear helmets**
- **Did you know...a bicycle helmet can reduce the risk of a head injury by up to 85%?**
- **All riders, adults and children, should know that helmets save lives.**

When buying a helmet, look for the label that reads, "Complies with U.S. CPSC Safety Standard for Bicycle Helmets."

Rider actions and reactions, especially obeying traffic laws, play a major role in injury-free bicycling!



Bicycle safety . . . it's no accident!

- **Protect your head by wearing a helmet.**
- **Learn the rules of the road and obey traffic laws.**
- **Wear bright colors and reflective tape to be seen.**



**U.S. Consumer Product
Safety Commission**

CPSC hotline: 800-638-2772
and 800-638-8270 (TTY)



Sign up to receive free NSN safety alerts and posters at

www.cpsc.gov